

Topic	Content	Key Knowledge
Business Ethics*	<ul style="list-style-type: none"> • Key ideas, including: <ul style="list-style-type: none"> ○ corporate social responsibility ○ whistle-blowing ○ good ethics is good business ○ globalisation 	<ul style="list-style-type: none"> • what it is (that a business has responsibility towards the community and environment) and its application to stakeholders, such as employees, customers, the local community, the country as whole and governments • what it is (that an employee discloses wrongdoing to the employer or the public) and its application to the contract between employee and employer • what it is (that good business decisions are good ethical decisions) and its application to shareholders and profit-making • what it is (that around the world economies, industries, markets, cultures and policy-making is integrated) and its impact on stakeholders
<p>Learners should have the opportunity to discuss issues raised by these areas of business ethics, including:</p> <ul style="list-style-type: none"> • the application of Kantian ethics and utilitarianism to business ethics • whether or not the concept of corporate social responsibility is nothing more than ‘hypocritical window-dressing’ covering the greed of a business intent on making profits • whether or not human beings can flourish in the context of capitalism and consumerism • whether globalisation encourages or discourages the pursuit of good ethics as the foundation of good business 		
<p>Suggested scholarly views, academic approaches and sources of wisdom and authority <i>Learners will be given credit for referring to any appropriate scholarly views, academic approaches and sources of wisdom and authority, however the following examples may prove useful</i></p> <ul style="list-style-type: none"> • Friedman, M. (September 13, 1970) ‘The Social Responsibility of Business is to Increase its Profits’, in <i>The New York Times Magazine</i>, The New York Times Company • Crane, A. & Matten, D. (2003) <i>Business Ethics</i>, Oxford: OUP • FTSE4Good [http://www.ftse.com/products/downloads/F4G-Index-Inclusion-Rules.pdf] 		